



# DISPLAYSHOPS

### Bleed Line

Extend all images/backgrounds to this edge  
900mm x 1620mm

### Graphic Size \ Trim Line

This is the edge where the printed graphic will be trimmed and sewn.  
880mm x 1600mm

### Safe Areas

These main viewable areas will be clearly visible when the graphic is setup. You should keep all text and important images within this area.

### Fold

This is where the graphic will fold or wrap to fit to the contours of the trestle table.

## FILE REQUIREMENTS:

- CMYK
- Minimum 120 DPI
- Convert all fonts to outlines
- Embed any linked images

### IMPORTANT:

Before saving, please turn off or delete the “Template” layer. SLW will not be held responsible for guides left in your artwork. When saving, please save as High Quality Print PDF

#### Please check the following:

- All company details (phone/fax)
- Spelling
- Correct colours are used
- Correct template is used
- Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

Top Visual Area

Front Visual Area