slimline warehouse

DISPLAYSHOPS

Bleed Line

Extend all images/backgrounds to this edge

Full Size - 1940mm x 1100mm

Graphic Size \ Trim Line

The "Graphic Size" on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.

Full Size - 1840mm x 1000mm

Safe Areas

The "Safe Areas" on the template are the main viewable areas that will be clearly visible after the graphic is erected. Keep all text and important images within this area.

Main Focal Area

This part of your image will be visible when viewed from directly in front of the counter.

FILE REQUIREMENTS:

CMYK
Minimum 120 DPI
Convert all fonts to outlines
Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving, please save as High Quality Print PDF

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.