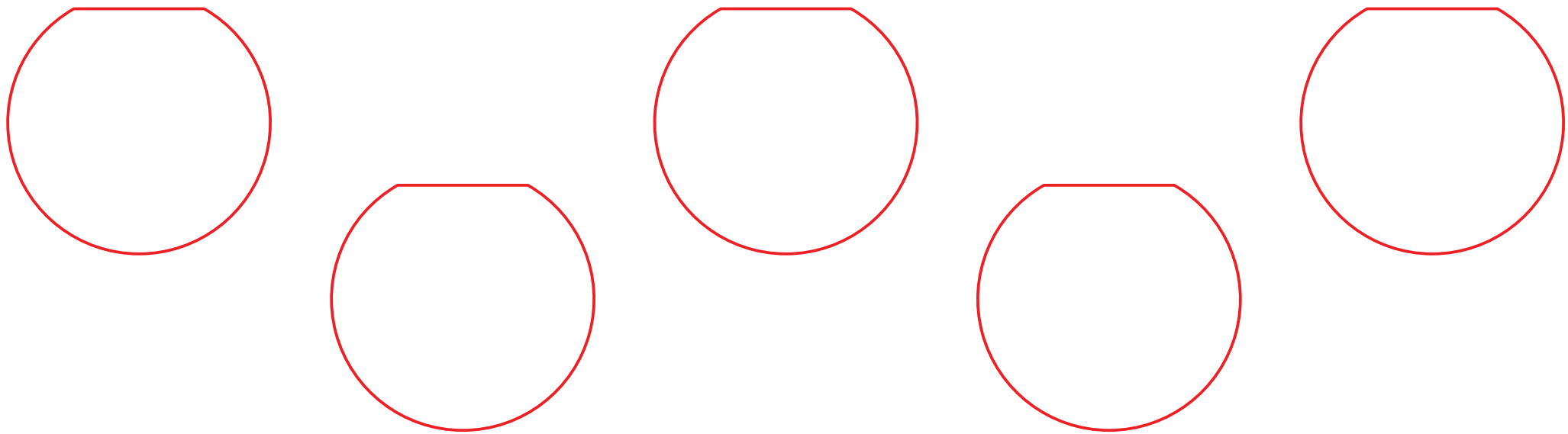




DISPLAYSHOPS



Bleed Line
Extend all images/backgrounds to this edge
Total size 429mm x 439mm

Graphic Size \ Trim Line
The “Graphic Size” on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.
Total size 409mm x 419mm

Safe Area
Keep all text and important images within this area. Note: Hole cutouts are illustrated within the safe area

FILE REQUIREMENTS:

- CMYK
- Minimum 120 DPI
- Convert all fonts to outlines
- Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the “Template” layer.
SLW will not be held responsible for guides left in your artwork.
When saving please save as press quality PDF.

Please check the following:	
All company details (phone/fax)	Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.
Spelling	
Correct colours are used	
Correct template is used	
Positioning of artwork	