SIDE A

Shelving installation area:

Keep text and important images outside of red section

Graphic Size

The "Graphic Size" on the template is the total area of the graphic that is visible.

Safe area

The "Safe Area" on the template is the front viewable area that will be clearly visable after the graphic is erected. Keep all text and important images within this area.

Bleed line

Extend all images/backgrounds to this edge.

SIDE B

Shelving installation area:

Keep text and important images outside of red section

- CMYK Color
- Resolutions must be at least 150 dpi / inch (@100% of actual size)
- All fonts to be outlined
- Embed all images in final document

Please check the following:

All company details (phone/fax) Spelling Correct colours are used Correct template is used Positioning of artwork	Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving please save as press quality PDF.

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