



# DISPLAYSHOPS

## Bleed Line

*Extend all images/backgrounds to this edge*  
*Total size 407mm x 1084mm*

## Graphic Size \ Trim Line

*The “Graphic Size” on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.*  
*Total size 397mm x 1074mm*

## Safe Area

*Keep all text and important images within this area. Note: Hole cutouts are illustrated within the safe area*

### FILE REQUIREMENTS:

- CMYK
- Minimum 120 DPI
- Convert all fonts to outlines
- Embed any linked images

### IMPORTANT:

Before saving, please turn off or delete the “Template” layer.  
SLW will not be held responsible for guides left in your artwork.  
When saving please save as press quality PDF.

#### Please check the following:

- All company details (phone/fax)
- Spelling
- Correct colours are used
- Correct template is used
- Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.