

**Secondary
Focal Area**



DISPLAYSHOPS

**Primary
Focal Area**

Bleed Line

Extend all images/backgrounds to this edge.

Total size 1485mm x 915mm

Graphic Size \ Trim Line

The "Graphic Size" on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.

Total size 1435mm x 895mm

Safe Areas

The "Safe Areas" on the template indicate the main viewable portions of the counter while erected. Only one portion of the counter will be clearly visible at any given time due to its circular shape.

We recommend you keep all text and important images within these areas but your final artwork can be created at your own discretion.

FILE REQUIREMENTS:

CMYK

Minimum 150 DPI

Convert all fonts to outlines

Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving please save as press quality PDF.

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

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