slimline warehouse

DISPLAYSHOPS

Graphic Size \ Trim Line
The "Graphic Size" on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.

Total size 215mm x 50mm

Safe Area
The "Safe Area" on the template is the front viewable area that will be clearly visible after the graphic is erected. Keep all text and important images within this area.

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.