



# DISPLAYSHOPS

THE JESSEN GROUP

## Bleed Line

*Extend all images/backgrounds to this edge*

*Total size 610mm x 910mm*

## Graphic Size \ Trim Line

*The “Graphic Size” on the template is the total area of the graphic that is printed and where the graphic will be trimmed to.*

*Total size 600mm x 900mm*

## Safe Area

*The “Safe Area” on the template is the front viewable area that will be clearly visible after the graphic is erected. Keep all text and important images within this area.*

## Obstructed Area

*This part of your image will not be visible due to the framing that holds the print.*

## FILE REQUIREMENTS:

CMYK

Minimum 150 DPI

Convert all fonts to outlines

Embed any linked images

## IMPORTANT:

Before saving, please turn off or delete the “Template” layer.  
SLW will not be held responsible for guides left in your artwork.  
When saving, please save as High Quality Print PDF

### Please check the following:

All company details (phone/fax)  
Spelling  
Correct colours are used  
Correct template is used  
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.