slimline warehouse
THE JESSEN GROUP

DISPLAYSHOPS

FILE REQUIREMENTS:

CMYK
Minimum 120 DPI
Convert all fonts to outlines
Embed any linked images

IMPORTANT:

Before saving, please turn off or delete the "Template" layer.
SLW will not be held responsible for guides left in your artwork.
When saving, please save as High Quality Print PDF

Please check the following:

All company details (phone/fax)
Spelling
Correct colours are used
Correct template is used
Positioning of artwork

Please note that because of the way we see light, colours printed with ink look different to colours displayed on a computer screen. It is therefore essential that the correct corporate colours be specified by the client before printing, Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.

Bleed Line
Extend all images/backgrounds to this edge

Graphic Size \ Trim Line
This is the edge where the printed graphic will be trimmed.

Safe Areas
**These main viewable areas will be clearly visible when the graphic is setup.
You should keep all text and important images within this area.**