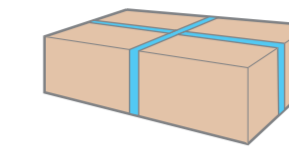


Exclusive to CS & G is the Bigfoot Superbright - Australia's slimmest large format lightbox.

Capable of illuminating banner skins up to an impressive 9m x 3m while maintaining a slick 120mm profile. But best of all, the Bigfoot can cut your power costs by a massive 60%

### MAINTENANCE

The Bigfoot uses approximately one third the number of tubes as used by a traditional lightbox. The result is a very significant decrease in maintenance costs



### FULLY MODULAR

The Bigfoot is fully modular, the largest piece being just 3m x 1m. This means it can be easily shipped to where ever you need it. Aswell as making it ideal for indoor applications where access is a problem

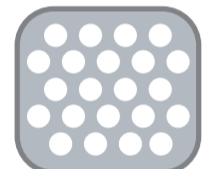
### BANNER SKINS

are a much easier and cheaper means by which to change graphics when compared to traditional light-boxes



### ENVIRONMENTALLY FRIENDLY

The Bigfoot's low power consumption makes it the best choice for companies who are environmentally aware



### DOT MATRIX

Acrylic panels which are edge lit by fluorescent tubes. The dot matrix pattern applied to the panels causes them to glow, resulting in a bright and even light to illuminate the banner



120mm

The Bigfoot has a tiny profile of just 120mm, less than half that of it's competitors. This gives the unit a stylish and contemporary appeal ideally suited to both indoor and outdoor architectural applications



Annual Running Cost Comparison:

|  | Traditional Lightbox<br>6m x 3m   | BIGFOOT Superbright<br>6m x 3m  |
|--|---|---|
|  | 12 x 80 w tubes<br>= 2.61 kw<br>12hrs x 2.61 = 31.32 kw<br>365 days x 31.32 = 11431.8 kw<br>11431 kw x \$0.14 | 45 x 58 w tubes<br>= 0.96 kw<br>12hrs x 0.96 = 11.52 kw<br>365 days x 11.52 = 4204.8 kw<br>4204.8 kw x \$0.14 |
|  | <b>\$1600.45</b>  | <b>\$588.67</b>   |